



**TEASER**

*Project ROBUSTA*



# TEASER – Project ROBUSTA

Unique and growing franchise concept

## The company

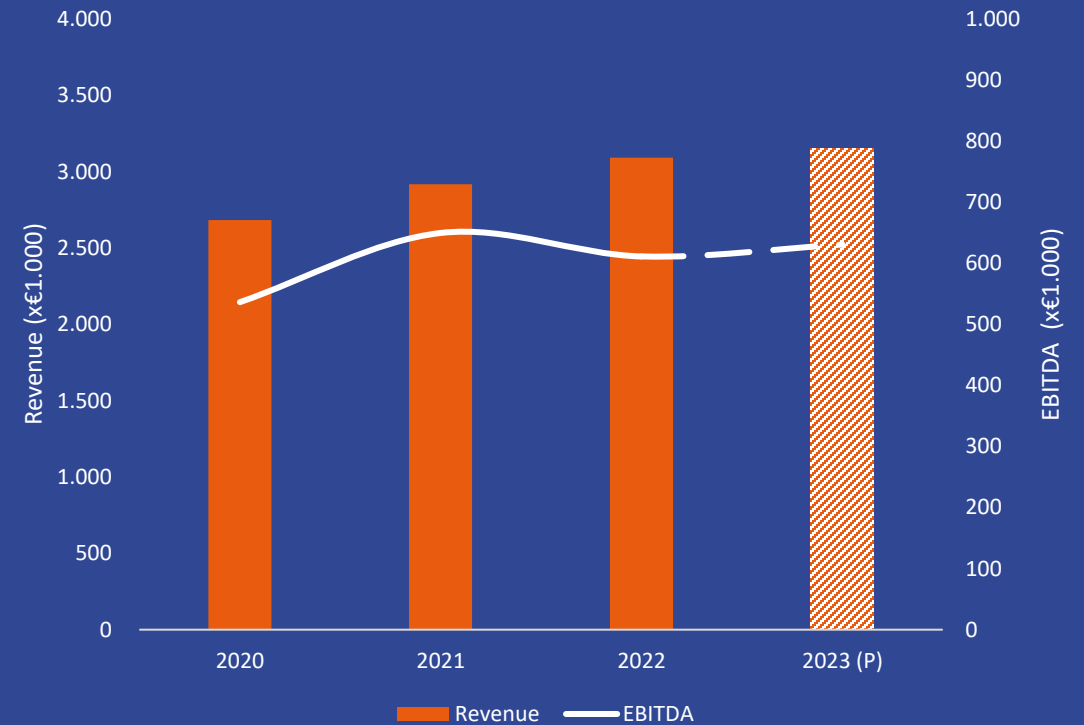
- The company is a **franchisor** in the **coffee segment**.
- The franchisor acts as a facilitating organisation, resulting in **low costs** and low overhead and a **solid gross margin** is realized.
- The company has grown into a **mature company** with multiple, **stable income** streams, which means that the company is limited dependent.

## Transaction rationale & potential buyers

- The entrepreneur is a pioneer and still sees plenty of **potential** and **growth opportunities**, but this role is not for him.
- To take the organization to the **next level**, a different type of entrepreneur or party is needed.
- Interesting for an **MBI candidate** with franchise experience, an **existing franchise organization** or a **strategic party** that has a link with coffee.



## Financials



**100% of the shares**  
Or a substantial majority



**~€3 mil revenue**  
**~ €600-700k EBITDA**  
2022 & 2023 (F)



**Geographical diversification**  
Franchisees represented throughout the Netherlands



**Headquarters**  
Facilitate the centralized activities

# CONTACT



27 years experience



+ - 200 professionals



(Inter)nationally active in all sectors



Averaging 150 transactions per years



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