



PROJECT EVENTS

Teaser



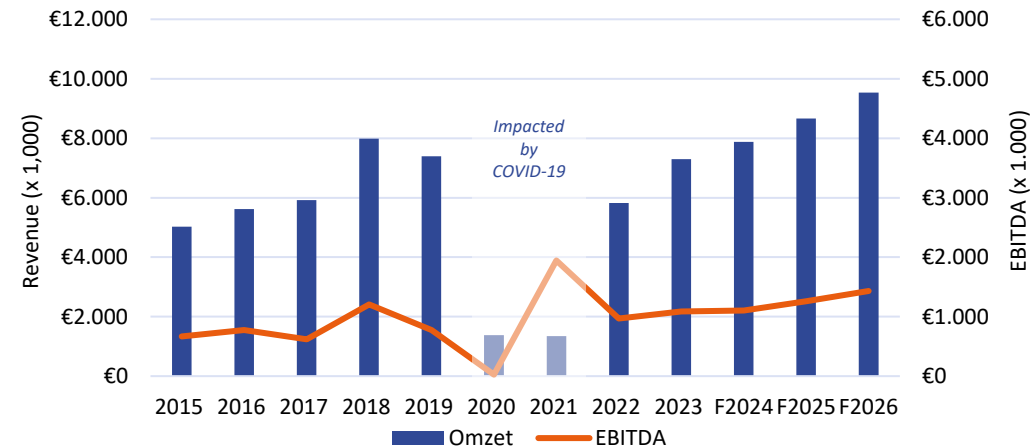
TEASER PROJECT EVENTS

Specialist in tailored events in the Randstad region

INVESTMENT CONSIDERATIONS

- 01 HIGH-END AND BROAD CLIENT BASE
- 02 BRAND RECOGNITION AND PREFERRED SUPPLIER STATUS
- 03 RESILIENT AND INNOVATIVE TEAM
- 04 ROBUST GROSS MARGINS
- 05 RESILIENCE AND GROWTH POTENTIAL
- 06 STRATEGIC EXPANSION PLANS IN A GROWING POST-PANDEMIC MARKET

FINANCIAL PERFORMANCE 2015 – F2026



ACTIVITIES

With over 25 years of expertise, this leading event management company is known for its tailored event planning and execution. Handling approximately 4,000 events annually, this firm has distinctive industry experience.

The company is dedicated to delivering outstanding and memorable experiences through a variety of event formats, including corporate gatherings, team-building activities, celebratory events, and large public functions. It also operates an escape room and has several meeting spaces available for rental.

Despite challenges presented by the COVID-19 pandemic, the company showcased resilience and initiated a strong recovery in 2022. By streamlining operations, it achieved improved efficiencies and positioned itself for ongoing success in the event management sector.

TRANSACTION RATIONALE

Over recent years, the business has grown into a well-established and successful company specialised in devising and organising events without the need for external financing. The company is prepared to enter a new phase with a focus on expanding the company brand. The owners are, therefore, seeking a party who can elevate the company to the next level. While the owners prefer a full (100%) sale to a strategic or financial buyer, they are also open to retaining a minority share and remaining operationally involved for a few years if desired by the new owner.

MBI CANDIDATE PROFILE

Experience in the events industry: A solid background in event management, hospitality, or a related sector to ensure alignment with Projects Events' operational and client-focused approach.

Commercial and strategic skills: The candidate should have the capability to grow the brand further, strengthen client relationships, and drive strategic expansion within the Randstad region.

Investment capacity: While capital will be necessary, the amount and structure of the financing will depend on the candidate's experience and expertise in the sector. The current owners are open to co-financing the deal, providing flexibility in the transaction.

KEY FIGURES

€	€1.1M EBITDA in 2023	€	€7.3M revenue in 2023
%	10% EBITDA CAGR (F2024-F2026)	%	9% revenue CAGR (F2024-F2026)
📍	Randstad	👤	Between 35 and 50 FTE
🏆	Circa 4,000 events yearly	🏆	Circa 100,000 participants yearly

CONTACT



RONALD VAN DER GRAAF

r.vandergraaf@marktlink.com
+31 (0) 6 29 03 60 18



ROGER LOONTJENS

r.loontjens@marktlink.com
+31 (0) 6 82 11 81 41



LAURENS DECRAEMER

l.dekraemer@marktlink.com
+31 (0) 6 12 74 21 98

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